

**A single number  
to keep track  
of the financial  
health and  
performance  
of your business.**

Vayana Good Business Score (GBS) is a measure of business health for MSMEs and a qualifier metric to help corporates assess their supply chain partners.

It is a quick and handy insight into strength, stability, and potential to grow. The score is based on recency, frequency, value, and spread of business transactions derived from the most recent GST data, making it near real-time.





A high score will show potential customers and partners that your business is doing well. The quarterly score also serves as a finger on the pulse of your business, showing your strengths as well as areas that need improvement.

## How does GBS work?

To get your GBS score, all you need to do is, enter your PAN, GSTIN and your phone number. Your score is absolutely confidential – you don't have to share it with anyone unless you want to.



## Why Vayana's Good Business Score is good for you?

-  Attract new customers - a high GBS score is an indicator of stable growth, which in turn assures new customers of continual support
-  Monitor your business constantly and make timely course corrections to keep it healthy
-  Increase confidence in your business, resulting in better terms from suppliers and other partners who look for lower risk
-  Get ready to accept more opportunities and funding from large corporates and financial institutions

